



**ALUMNI
& FRIENDS
ASSOCIATION**
C H A N N E L
I S L A N D S

California State University Channel Islands
Alumni & Friends Association
Alumni & Friends Board Meeting
Monday, June 9, 2014 @ 6:09 p.m.

Board members present: Jason Barnes, Gary Cushing, Melody Kimball, Jana Plat, Kristina Cervi, Brandon Blake, Yvette Bocz, Austin Walker, Mark Sellers, Bert Partida.

Staff/Guest present: Tania Garcia, Jonathan Neira, Eva Gomez.

Board members absent: Marlene Dean, Mike Silacci, Pradeep Srinivas, Allison MacDonald, Gary Wartik, Robert Cabral, Robert Krauss, Nicole Ipach, Maria Calderas, Mason Randall, Stephanie Chavez, Barbara Davey.

**Full Board meeting
Monday, June 9, 2014
6:09 pm**

Minutes:

Minutes from last meeting do not require approval since the last meeting did not have quorum.

President's report:

Welcome new faculty Alumni & Friends board member Dax Jacobson. Our retiring board members were thanked for their service: Leah Lacayo, Austin Walker, Robert Cabral and Mark Sellers.

\$14 for 14 Campaign update: There is a 2003 grad that will be setting up a early childhood development scholarship. There were 441 donors and 574 gifts. Average gift size was \$20. \$11,499 raised. Alumni & Friends put together a phone bank but it was difficult to man without students so the advancement team will be taking over the calls.

We need a compliance check/review; our MOA expired in 2012. Strategic Planning Committee will be meeting soon to begin the development of our next 3-5 year strategic plan.

Treasurer's Report:

We looked at the statements through April. There's an increase in our net assets due to our past events to raise sponsorship dollars. Tania added that we are still seeing financial contributions from Dodger Day, \$14 for 14 and Grad Fest.

Action Items:

Reviewed the proposed new and returning board member and the 2014-15 officer slate. Kristina Cervi motion approval. Yvette Bocz made the second. Slate was anonymously approved.

Discussion Item:

Eva opened the discussion on creating the Alumni & Friends Endowed Scholarship criteria. Tania Garcia, Melody Kimball, Yvette Bocz and Jason Barnes will meet to draft scholarship criteria as a separate taskforce.

Committee report:

Program & Events

- Commencement: We sold all the t-Shirts (200 t-shirts).
- Dodger Day: sold 110 tickets so far
- Alumni Award: Next year we will combine the wine event and alumni awards.
- Mentorship & Networking Night: Will be moved to February 6, 2015.

Wine Team

- Through the Grapevine: The wine event is next week June 19th 2014.

No report: Membership & Marketing, Nominations, Strategic Plan, Government Relations, Taskforce for Long-Term Funding Finance, Alumni Career, STAT Society

Alumni Director Report:

The board will start receiving weekly Director updates from Tania.
Staffing Changes- Admin assistance will be hired soon. Jonathan has taken on a new role as a specialist. Tim Allen Compliance Research- Tim Allen is a past alumni and he gave us an analysis about our organization from his legal background/ point of view. 2014-15 Meeting Calendar were in our packets today. Alumni Geographic Group will be looking to connect our recruiting team and our current alumni in various places in the state. CSSA President Award recognition was given to President Rush.

Next board meeting- Monday August 18, 2014 6:00 pm

Meeting Adjourned at 7:25 pm